



BuyerConnect

Close More Sales Now – with BuyerConnect

BuyerConnect is a win/win situation for your customers and for you.

For your customers, BuyerConnect delivers a quick and easy way to get a FREE Credit Score powered by Equifax. This is a critical piece of high-value information for any consumer considering a car loan. And best of all, it doesn't require the consumer to enter their Social Security Number, date of birth, or any other sensitive personal information, just:

- ▶ Name
- ▶ Address
- ▶ Phone
- ▶ Email

For you, BuyerConnect delivers highly-qualified ready-to-buy leads—directly from your website. Simply post the FREE Credit Score button on your home page, your finance page, your inventory pages—everywhere it makes sense, and give your web traffic what they want: access to a FREE Credit Score. You get the prospect's key contact information, and if they chose to share their credit score with you, you also get that (a 20-point range)!

Convert Your Web Traffic Into High-Quality Leads

BuyerConnect helps improve your marketing ROI by efficiently transforming anonymous web visitors into readily identified and engaged leads.

Plus, you can use BuyerConnect to enhance your existing online affordability and payment calculators.

FOR MORE INFORMATION, PLEASE CALL 866-491-4260
OR VISIT credcoservices.com

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CREDIT SOLUTIONS

KEY BENEFITS

- ▶ Convert your anonymous web visitors into high-quality and engaged leads
- ▶ Improve your marketing ROI and drive more sales
- ▶ Increase website traffic and client satisfaction by providing compelling value-add: FREE Credit Scores

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