

CREDCO NEWSLINE

Driving Your Business



CREDCO'S CUSTOMER APPRECIATION CAMPAIGN

You Chose Right!

All year long, First Advantage CREDCO is showing its appreciation through a special customer appreciation campaign. The quarterly mailings feature CREDCO products, services and innovative technologies – and a chance to win a premium gift via an online drawing.

Daniel Mezoff, Finance Manager for First City Motor Sales in Rochester, New Hampshire, was the first to win the quarterly drawing - a **Bose SoundDock and 8GB iPod Nano!**

You Could be a Winner!

CREDCOservices.com/EnterToWin

Fill out the form on the page, and wait to hear if you're a winner! But you will need your **promo code** from the mailing (look in the address area), or simply enter your Customer Account Number instead. The next drawing is scheduled for September. There's no purchase necessary to participate.

UPGRADED BANKRUPTCY LEADS SYSTEM AVAILABLE

First Advantage CREDCO recently announced the availability of an all-new, upgraded bankruptcy leads system. Integrated with our online service center, CREDCOservices.com, participating dealers can take advantage of an improved Web-based interface for easy **leads management**, automatic lead delivery, professionally designed fulfillment letter templates and more.

Dealers can now better manage the bankruptcy leads process – plus access and manage quality consumer prospects from a single, convenient location.

The lead fulfillment process delivers **newly designed letter templates**, featuring variable data fields for customized messaging, and twice-weekly mail drops for prompt delivery of your promotional campaigns. Learn more about our program today at CREDCOservices.com/FreshLeads.

Coming Soon! NEW RED FLAG IQ REPORT

First Advantage CREDCO is doing even more to help you with your **Red Flag compliance**. Starting in August, existing and new dealers signed up for our complete Red Flag Solution will get a **FREE** monthly Red Flag IQ Report. The report summarizes potential fraud activity and related trends at their dealership. For more information or to view a sample report, go to CREDCOservices.com/RedFlag.

Red Flag IQ Report

- Provides a snapshot of potential Red Flag activity over the previous two months, allowing you to easily monitor changes or trends.
- Includes transactional data for consumers flagged as higher risk, so you can quickly audit funded and unfunded loans.
- Helps your Red Flag Program Coordinator develop and maintain the Identity Theft Prevention Program for your dealership.

CREDCO's Red Flag Solution

- ➔ Credit Reporting Services
- ➔ OFAC Screening
- ➔ ID Verification
- ➔ Red Flag Compliance Guide - **FREE!**
- ➔ Red Flag IQ Report - **FREE!**



Don't Wait to Get Red Flag Compliant!

November 1 is almost here



www.CREDCOservices.com/RedFlag

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If you have received this fax in error or would like to be removed from our fax list, please call (866) 322-3158 ext 45770. Please note that by removing your company from our fax list, you may not receive important customer notifications.



We appreciate your business!

*Sign up today for your chance to win an
iPod Nano and Bose® SoundDock® System**



ENTER TO WIN!

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*No purchase necessary to participate. Winner will be determined by a random drawing and notified by phone and/or email. Must be a CREDCO customer to be eligible for prize. Some restrictions may apply. Drawing ends August 31, 2008. If you have received this fax in error or would like to be removed from our fax list, please call (866) 322-3158 ext 45770. Please note that by removing your company from our fax list, you may not receive important customer notifications.