



CoreLogic® Credco® *newsline*

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All Eyes on Risk-Based Pricing Rule: Webinar Draws a Crowd

As you may have heard, the FTC and FRB issued a new Risk-Based Pricing (RBP) Rule, which falls under the FACT Act and goes into effect **January 1, 2011**. The RBP Rule was created to ensure that customers who apply for financing are notified that a risk-based pricing decision (based on credit history and credit score) could result in them receiving less than favorable credit terms and contract APR as compared to other customers.

The Webinar

Like you, dealers have questions about the Rule – and many found answers earlier this month after attending a Risk-Based Pricing Rule webinar hosted by CoreLogic Credco and Compli along with special guest speaker **Michael Benoit, Partner at Hudson Cook, LLC**.

The FREE educational webinar, which attracted the interest of more than 215 owners, GMs, General Sales Managers, F&I Managers and other dealer professionals, addressed the Rule's fundamental compliance details and provided key insight into the purpose of the Rule, what it means to dealers and customers, and available solutions.

The Solution

Good news! Credco is working on a solution that will include all elements needed to satisfy the requirements under the Risk-Based Pricing Rule, making it a fast, convenient and reliable way to comply – and with minimum disruption to your sales operations. We will keep you posted on the product development and availability.

Learn More

If you missed this webinar, it's not too late. You can view the webinar online by visiting:

<http://bit.ly/RiskBasedWebinar>



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