

CREDCO NEWSLINE

Driving Your Business



CREDCO ACCOUNCES WINNER *Customer Appreciation Campaign*

Daniel Mezoff, Finance Manager for First City Motor Sales in Rochester, New Hampshire, is the first to win a quarterly drawing for First Advantage CREDCO's Customer Appreciation Campaign. A satisfied CREDCO credit services customer, Mr. Mezoff won a Bose® SoundDock® along with an iPod Nano.

"CREDCO's customer service is great! My account representative is very attentive, and I've found that CREDCO is the most user-friendly provider out there. I love the service you guys provide!"

*Daniel Mezoff, Finance Manager
First City Motor Sales, Rochester, NH*

The quarterly campaign will continue throughout this year, and all CREDCO customers will receive quarterly mailings that feature CREDCO products, services and innovative technologies – plus a chance to win a premium gift through our online drawing!

CREDCOservices.com/EnterToWin

BUREAU MESSAGING UPDATE

Beginning June 12, to help you determine if a loan applicant needs further due diligence, First Advantage CREDCO will start providing more specific Social Security Number messages on all credit report formats. The new messages are:

- SSN Matches
- SSN Variation by 1 digit
- SSN Variation by 2 digits
- SSN Variation by 3 or more digits

The new, more detailed bureau messaging will enable you to know exactly how many digits of an on-file SSN are different from the one provided.

UPCOMING TRADESHOWS

Stop by and see First Advantage CREDCO and BarNone product specialists in **Booth #717 at the NIADA Tradeshow**, June 26 – 28 at the Gaylord Texan Resort and Convention Center.

www.NIADA.com

A Dealer's Guide to the Red Flags Rule - COMING SOON!

Beginning next month, First Advantage CREDCO will be giving away copies of a new Red Flag compliance guide – a \$50 value – FREE when customers sign up for CREDCO's complete Red Flag Solution.

Written and compiled by **Michael Benoit from Hudson Cook, LLC**, "**A Dealer's Guide to the Red Flags Rule**" is a handy reference tool that provides dealers with a step-by-step roadmap to designing and implementing an Identity Theft Prevention Program as required by the FTC's new Red Flags Rule. Dealer compliance is mandatory by November 1, 2008.

CREDCO's Red Flag Solution includes a comprehensive offering of identity verification, OFAC screening and credit reporting services, and is delivered automatically with your customer's credit report. For more information, www.CREDCOservices.com/RedFlag.

Red Flag Solution

CREDCO's comprehensive offering of identity verification, OFAC screening and CreditMaster reports, can help you meet the new Red Flag compliance requirements.

CREDCOservices.com/RedFlag



**Sign Up &
Get a FREE
Red Flag Guide!***

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*Sign up by June 30, 2008 and get a free copy of "A Dealer's Guide to the Red Flags Rule," by Michael Benoit of Hudson Cook, LLC. Offer valid for new Red Flag Solution customers only. Call for details. If you have received this fax in error or would like to be removed from our fax list, please call (866) 322-3158 ext 45770. Please note that by removing your company from our fax list, you may not receive important customer notifications.