

# BUSINESS IQ NEWS LETTER



Raise Your Business IQ with First Advantage CREDCO

## PRODUCT ENHANCEMENTS

Effective this month, and as part of our ongoing commitment to product innovation and customer satisfaction, First Advantage CREDCO is pleased to announce new product enhancements for BuyerID Index and our Credit Score Disclosure product solutions. Both products now have new and improved reporting features making them even easier for our Automotive customers to use.

### BUYERID INDEX: Improved Reporting Features

BuyerID Index, part of First Advantage CREDCO's suite of smart ID verification products, now includes new applicant and co-applicant naming conventions and prominent score indicators for joint applicants. The new report also features newly modified reason codes for easy and clear interpretation.

BuyerID Index is automatically delivered along with the buyer's credit report, enabling you to quickly

confirm a customer's identity. It delivers a real-time score that indicates the level of risk associated with that buyer, along with easy-to-read explanations for any ID inconsistencies.

### CREDIT SCORE DISCLOSURES: Now available with a signature and date line

As you may know, the Car Buyers' Bill of Rights requires all California auto and RV dealers to deliver a Credit Score Disclosure Notice – prior to the sale or lease of a vehicle – to California residents whenever a credit report is ordered. To help you remain compliant with State and Federal Law, First Advantage CREDCO includes this service FREE to our customers!

*“These product enhancements are part of our ongoing commitment to product innovation and dealer satisfaction.”*

*Patrick Colbert, Senior Vice President,  
First Advantage CREDCO,  
Automotive and Specialty Markets Division*

As an enhancement to CREDCO's Automotive CSD, it's now available with one signature and date line for individual credit reports, and two signature and date lines for joint credit reports. Best of all, there's no action required. If you are already setup to receive our CSD solution, you'll automatically receive the enhanced version with the signature and date lines.

**Both product enhancements are available now, and at no additional cost to you!**

For more information on Identity Verification and Compliance Solutions, call First Advantage CREDCO today at **(800) 694-1414**.

## TRADESHOWS

We are exhibiting at the NIADA Tradeshow in Nashville – come see us!

**BOOTH #712 June 14 – 16**

*We're at Your Service!*  
**800.694.1414**

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www.CREDCOServices.com



**Looks can be DECEIVING.**  
Thieves don't always look like thieves. In fact, they can look like just about anyone. Protect your dealership and your profits, by getting to know who your real customers are.

BuyerID Index • BuyerID Advanced • BuyerID Alert  
**Smart ID Verification Solutions**