



CREDCO

Newsline

April 2009 Newsletter

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THE RED FLAGS RULE IS HERE *Now What?*

The May 1 mandatory compliance deadline for the Red Flags Rule is just around the corner – is your dealership ready?

You should be.

The harsh reality is that if you're not, non-compliance means your dealership could face fines up to \$11,000 per violation of the FTC Act and \$2,500 per violation of the FCRA.

“Non-compliance could mean huge fines and possible litigation against your dealership.”

YOUR RED FLAGS PROGRAM

If you need help setting up your Program, we've got good news! CREDCO now offers an online application that walks you through the steps to develop your Red Flag Program.

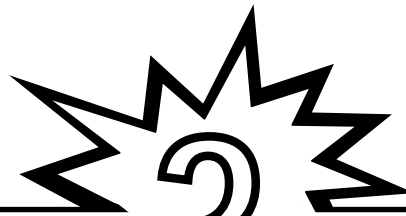
Powered by **Compli**, our new compliance tool was developed in consultation with **Hudson Cook, LLP**, to provide an automated means for helping you draft, rollout, train, monitor and report on your unique Red Flags Program.

“This solution takes much of the stress out of designing and documenting a dealer's unique Identity Theft Prevention Program.”

Michael Benoit, Hudson Cook, LLP

AVOID FINES & LITIGATION

With CREDCO's Red Flag Solution, there's no need to put off your compliance obligations. To find out which solution best fits your dealership's compliance needs, call a CREDCO product specialist today.



RED FLAG COMPLIANCE - **3 DAYS LEFT!**

Mandatory Compliance for Red Flags Rule is May 1

Call (888) 298-4456 to Request More Information!

www.CREDCOservices.com/RedFlagSolution



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Offer good for dealerships with 30 employees or less. Some restrictions may apply. Call for details. If you have received this fax in error or would like to be removed from our fax list, please call (866) 322-3158 ext 45770. Please note that by removing your company from our fax list, you may not receive important customer notifications.