

# CREDCO NEWSLINE

*Driving Your Business*



## CREDCO CUSTOMER APPRECIATION CAMPAIGN Special Promotion for '08

Beginning next month, First Advantage CREDCO will be launching a year-long campaign to show our appreciation to all of our customers! The quarterly mailings will feature products, services and innovative technologies that we provide (*that you might not even know about!*), and also give you an opportunity to win a premium gift via our online drawing.

*"While we treat every day as customer appreciation day, we're expressing special thanks to our valued customers through this exclusive dealer appreciation campaign!"*

Patrick Colbert, Senior Vice President  
First Advantage CREDCO

### EVERYTHING we do, we do it FOR YOU.

Thanks to consistent feedback from CREDCO customers, the company is constantly designing and improving

products to better serve **you**. Here are just a few value-added benefits of doing business with CREDCO:

- Seamless Integration
- Data Security & Compliance
- Proven Systems Uptime
- Customer Care & Technical Support
- FREE Systems Training

### You could be a winner!

Each quarter, customers have a chance to win an 8GB iPod Nano with Bose® SoundDock®. There's no purchase necessary to participate. Look for your mailer in March, enter online – and wait to hear if you're a winner!

### NADA 2008 HIGHLIGHTS First Advantage Dealer Services

Approximately 25,000 NADA attendees and 700 exhibitors joined First Advantage CREDCO, the nation's leading provider of credit information services, and its sister company, BarNone, to participate in the automotive industry's main event of the year.

### MORE PRODUCTS, MORE PRIZES!

First Advantage Dealer Services featured its expanded line of consumer information products that extend beyond credit reporting services, including lead generation tools, identity verification, portfolio management and automated compliance solutions.

Plus, dealers walked away as big winners! James Kloeckner of Fairmont Ford was the grand prize winner of a 42" HDTV, along with 8 other happy prize winners of 8GB iPod Nanos.

### NADA Special Pricing Extended through February 29, 2008

Take advantage of our special product offers from NADA – call today!

### Lead Prospector Solutions

*Purchase any Internet or Bankruptcy Leads Package and Get Your 2<sup>nd</sup> Month FREE!\**

### BuyerID Solutions

*Purchase BuyerID Index and Get Your 1<sup>st</sup> Month FREE!\*\**

**Purchase BuyerID Index and Get Your 1<sup>st</sup> Month FREE!\***



## Are You Prepared?

**The Red Flag Rules went into effect January 1, 2008.**

By November 1, your dealership will be required to establish and maintain an identity theft program.

**Will you be ready to comply?**

**CREDCOservices.com/GetProtected**

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\*Offer expires February 29, 2008. First month of leads activity must equal a full calendar month to qualify for second free month. Second month of leads will equal first month of leads activity. One rooftop per offer. Call for details. \*\*Offer expires February 29, 2008. Must be pulling credit reports from First Advantage CREDCO to be eligible. Offer good for new BuyerID Index customers only. One rooftop per offer. Call for details. If you have received this fax in error or would like to be removed from our fax list, please call (866) 322-3158 ext 45770. Please note that by removing your company from our fax list, you may not receive important customer notifications.