



CREDCO NEWSLINE

Driving Your Business



CREDIT ADVANTAGE FREE Through February!

If you haven't noticed already, your dealership has been getting **FREE Credit Advantage** for the past month.* Found within your Executive Summary Report, Credit Advantage delivers consumer data beyond essential credit scoring indicators, providing key demographic and lifestyle information to help you identify the highest quality prospects – and maximize profits!**

You only have one month left! Make the most of this **FREE OFFER** from CREDCO and learn more about Credit Advantage today.

MORE INFORMATION

Call CREDCO: 866-270-3563

www.CREDCOservices.com/Advantage

New! LEAD ADVANTAGE FREE in February!

For all of CREDCO's Internet Leads customers, we have a special surprise – FREE Lead Advantage through February!*

Because credit demands are tight the economy is driving the automotive market to become more competitive than ever, First Advantage CREDCO has also rolled out another new product to **help you better qualify your leads**: Lead Advantage!

FREE through February!

Beginning February 1, Lead Advantage will automatically be included with every **CREDCO Internet lead** – absolutely FREE through February 28, 2009!**

- Access key consumer demographic and lifestyle data
- Quickly qualify and validate your leads
- Gain a distinct competitive advantage
- Put your customers in the right vehicles

MORE INFORMATION

Call CREDCO: 866-732-8722

www.CREDCOservices.com/LeadAdvantage

WE HAVE A WINNER!

“Hard to imagine how we managed without CREDCO!”

CREDCO is pleased to announce our final winner of 2008's year-long Customer Appreciation Campaign! **Congratulations to Bobby Michener**, president of Peters Marine Service in Allentown, Pennsylvania, who won a **Bose® SoundDock® and iPod Nano**.

On behalf of Bobby Michener and Peters Marine Service, Ted Shelton, their Sales Manager, had this to say:

“CREDCO has become an integral part of our Marine Finance Department. Their credit report helps us gain a quick and clear analysis of our customers' purchasing ability. This speeds up the approval process, enables us to earn extra reserve from our lenders, and provides us with a very quick and easy documentation printout.

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* Must be an existing CREDCO customer to be applicable for free promotion; ends February 28, 2009. ** Data will append when available. If you have received this fax in error or would like to be removed from our fax list, please call (866) 322-3158 ext 45770. Please note that by removing your company from our fax list, you may not receive important customer notifications.