

CREDCO NEWSLINE

Driving Your Business



JOIN US AT NADA 2008 First Advantage Dealer Services – Booth #5429

Join **First Advantage CREDCO**, the nation's leading provider of credit information services, along with **BarNone** at NADA 2008 in San Francisco February 9th through the 12th! Come by **Booth 5429** and meet friendly and knowledgeable industry professionals to learn more about **First Advantage Dealer Services**.

FIRST ADVANTAGE CREDCO *Automotive Solutions*

First Advantage CREDCO, the industry's leading provider of credit information services, offers everything you need to make smart business decisions – faster and easier.

BARNONE *High-Volume, Subprime Leads Solution*

As part of our First Advantage Dealer Services family, First Advantage CREDCO will be joined by BarNone,

the premier provider of credit-based lead generation solutions. BarNone connects highly qualified consumers and auto dealers to facilitate a unique, relaxed and hassle-free car buying process for subprime buyers.

DRIVING YOUR BUSINESS

First Advantage Dealer Services offers everything you need to drive your business! Stop by our booth to learn more about dealer solutions from First Advantage CREDCO and BarNone:

Credit Reports – the industry's leading provider of credit reports!

Compliance Tools – cutting-edge automotive compliance solutions and OFAC Screening

Lead Solutions – highly-qualified leads, marketing analysis and performance tracking reports

ID Verification – protect your dealership with smart identity verification tools

Portfolio Management – track financial activities and status changes on your customer accounts (*new for 2008!*)

WIN A 42" HDTV Stop by booth 5429 for your chance to WIN!

Look for a **special NADA mailing** from First Advantage Dealer Services this month with your entry card for our in-booth drawing. You could win a 42" High Definition Flat Screen TV, or one of eight iPod Nanos!

Be sure to bring your game piece to **Booth 5429** during the show to enter to win. You don't need to be present to win.

www.CREDCOservices.com

www.BarNoneSales.com

ENTER & WIN!

42" HD Flat Panel TV
One of 8 iPod Nanos

Booth #5429



First Advantage Dealer Services

credit reports compliance tools id verification lead solutions portfolio management



2008 NADA Convention & Expo
February 9-12, San Francisco

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